

# Kinwell Connect

MAKING HIGH-PERFORMING PRIMARY CARE ACCESSIBLE

Included with most OptiFlex-funded plans starting January 1, 2023—as groups renew

A new kind of partnership in care access and delivery that is designed to remove financial barriers for members and reduce healthcare costs for employers.



## About Kinwell Connect

Kinwell Connect helps to remove financial barriers by guiding members to a high-performing model of care. When members have easy access to high-performing care, employers with OptiFlex-funded plans benefit from:

- Driving down total cost of care by up to 10%
- Potentially increasing annual surplus and lowering renewal rates year-over-year
- Offering accessible high-value primary care for employees and their dependents
- Lessening barriers to care with zero-dollar services

## Impacts of accessible primary care

Emergency visits go down by more than

**26%**<sup>1</sup>

Integrated behavioral health models result in

**11%**

average savings per patient<sup>2</sup>

## Our provider partner, Kinwell

Kinwell clinics are only available to Premera members. The relationship between Kinwell and Premera is based on a shared desire to make the primary care experience fundamentally different—and better.

With Kinwell, your employees get more time with their doctor, less complexity navigating their care; and a better relationship with the team they trust with their health.

## The Kinwell experience includes:

- Same- or next-day appointments
- High-performing primary care
- Integrated preventive services and behavioral healthcare
- Coordinated virtual and in-person care
- Electronic health medical record integration

<sup>1</sup> National Library of Medicine, "Reduced Emergency Department Utilization after Increased Access to Primary Care," Sept. 2016.

<sup>2</sup> National Library of Medicine, "The Cost Effectiveness of Embedding a Behavioral Health Clinician into an Existing Primary Care Practice to Facilitate the Integration of Care," March 2019.

Contact your producer or Premera representative to learn more about this new addition to your health plan.



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# Kinwell Connect

## Primary care services just for Premera Blue Cross members.

As a Premera member, you and your family have access to Kinwell clinics, delivering a new standard for primary care in Washington.

### The Kinwell clinic experience includes:

- Same- and next-day appointments
- High quality, accessible, and patient-centered health care for the whole family
- Integrated preventive services and behavioral health care
- Virtual or in-person appointments with your provider of choice

### Plus, once your new plan year starts, you'll also get additional benefits with Kinwell Connect:

- \$0 copays for most primary care services (for high-deductible health plans, office visits are \$0 after the deductible is met).\*
- Resources available for Kinwell clinic scheduling support, and help with benefit questions.

# \$0 cost

PRIMARY CARE SERVICES

### CURRENT MEMBER?

Schedule a virtual or in-person appointment today at [kinwellhealth.com](http://kinwellhealth.com).



### Open now

- |                                 |                |
|---------------------------------|----------------|
| 1 Spokane (North Country Homes) | 13 Westlake    |
| 2 Spokane Valley                | 14 Ballard     |
| 3 Spokane (6th & Washington)    | 15 Bellingham  |
| 4 Yakima                        | 16 Redmond     |
| 5 Wenatchee                     | 17 Federal Way |
| 6 Pasco                         |                |
| 7 Renton                        |                |
| 8 Lynnwood                      |                |
| 9 Denny Way                     |                |
| 10 Poulsbo                      |                |
| 11 Mill Creek                   |                |
| 12 Olympia                      |                |

\*Preventive care visits and screenings are always covered in full by your plan. Kinwell Medical Group is an independent organization that operates primary care clinics providing services for Premera members on behalf of Premera Blue Cross.



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